

## Dear Merchant:

Jewish Reconstructionist Congregation is planning its **Annual Gala Fundraiser**, set for **Saturday**, **April 29**, **2023**. The proceeds from our benefit gala will be used to support education, programming, and community service initiatives. As with our previous benefits, the evening is expected to be a sold-out event, with 200 guests in attendance.

We are asking for your help in our fundraising efforts by donating a gift certificate or other item for our auction.

We know you receive many such requests and we want to assure you that your generosity will be recognized throughout the planning, execution, and follow-up for this event. We will acknowledge your donation in several platforms:

- In our event materials (both print and digital)
- In formal communications sent to all members of our congregation of approximately 400 local households
- In communications to our email marketing list of over 1500 contacts most of whom live in Evanston, Chicago, Skokie, Wilmette, Lincolnwood, and neighboring communities

In order to be included in these communications, we must receive donations by **April 7**, **2023**. To that end, we are enclosing a donation form for your convenience.

On behalf of Jewish Reconstructionist Congregation, thank you very much for your consideration of this request.

JRC Gala Committee Member, Phone Number, and Email	

Jewish Reconstructionist Congregation is a 501(c)(3) not-for-profit organization.

Sincerely.